



ADVERTISING RATE CARD

ADVERT SPACES	DIMENSION	LOCATION	RATES/WEEK	7.5% VAT	TOTAL
TOP HEADER BANNER	728 x 90px	Home, Post and Category Page	N200,000	N15,000	N215,000
LOGO HEADER BANNER 1	460 x 60px	Home, Post and Category Page	N180,000	N13,500	N193,500
LOGO HEADER BANNER 2	460 x 60px	Home, Post and Category Page	N150,000	N11,250	N161,250
SIDEBAR BANNER	300 x 250px	Home, Post and Category Page	N100,000	N7,500	N107,500
SKYSCRAPER BANNER	120 x 600px	Home, Post and Category Page	N100,000	N7,500	N107,500
HOME CONTENT BANNER	460 x 60px	Home Page alone	N150,000	N11,250	N161,250
SQUARE BOTTON BANNER	125 x 125px	Home, Post and Category Page	N100,000	N7,500	N107,500
VIDEO ADS					N250,000
TEXT LINK ADS (PER WEEK)					N250,000
SPONSORED ARTICLE & INDUSTRY INSIGHT					N1,200,000
SPECIAL REPORT PUBLICATION					N1,000,000
SPONSORED INTERVIEW (EXECUTIVE OR PROJECT SPOTLIGHT)					N850,000
RESEARCH & PROJECT SUCCESS STORY					N1,000,000

TECHNICAL DETAILS

- Advert rates are subject to review.
- All adverts are to be prepaid before publication.
- All banner size appears on any available side of the website and rotated with other banners currently on display.
- Submission of advert materials can be sent via electronic medium in the ordered pixel dimensions unless otherwise noted in JPEG and GIF format.



Ibadan: No. 1, Ososami Road, Ring Road, Ibadan, Nigeria.

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