



ADVERTISEMENT RATES

ADVERT SPACES	DIMENSION	LOCATION	RATES/WEEK	7.5% VAT	TOTAL
TOP HEADER BANNER	728 x 90px	Home, Post and Category Page	N120,000	N9,000	N129,000
LOGO HEADER BANNER 1	460 x 60px	Home, Post and Category Page	N100,000	N7,500	N107,500
LOGO HEADER BANNER 2	460 x 60px	Home, Post and Category Page	N100,000	N7,500	N107,500
SIDEBAR BANNER	300 x 250px	Home, Post and Category Page	N80,000	N6,000	N86,000
SKYSCRAPER BANNER	120 x 600px	Home, Post and Category Page	N80,000	N7,500	N87,500
HOME CONTENT BANNER	460 x 60px	Home Page alone	N110,000	N8,250	N118,250
SQUARE BOTTON BANNER	125 x 125px	Home, Post and Category Page	N60,000	N4,500	N64,500
VIDEO ADS					N100,000
TEXT LINK ADS (PER WEEK)					N30,000
SPONSORED ARTICLE					N100,000
SPECIAL PUBLICATION					N100,000

TECHNICAL DETAILS

- Advert rates are subject to review.
- All adverts are to be prepaid before publication.
- All banner size appears on any available side of the website and rotated with other banners currently on display.
- Submission of advert materials can be sent via electronic medium in the ordered pixel dimensions unless otherwise noted in JPEG and GIF format.



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